HOA SITES

Essential Tips for Your HOA Website: Operating, Engaging and Promoting Your Community

An HOA website is your one-stop spot for everyone in the community! Enjoy a secure platform that your HOA, members and property managers use for sharing and receiving essential information like:

· News
· Events
· Announcements
· Forms
· Governing documents and more.

An HOA website provides homeowners with 24/7 access to important information they can find all in one place.

Contents

Why Your HOA Needs a Website

An HOA website is the best way to manage, engage and represent your HOA community.

HOA management made easy

An HOA website helps the Board and property managers keep track of and stay current with all the moving parts. Replace all of your manual management tasks with online efficiencies in finances, maintenance calls and tracking, fee collection, information distribution, amenity booking, online voting and record keeping. You'll save valuable time and money.

Increased community engagement

Create a central online meeting place for everyone in your community with your HOA website. It will act as a community hub where members can find out how and where to participate in events, meetings and gatherings through your online calendar, announcements and message boards. Plus, surveys, member and pet directories make members of our community feel included.
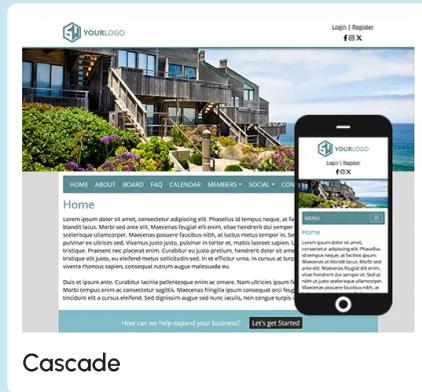
Showcase the best of your community

If you don't have an HOA website, it's like your community doesn't exist. Over 5 billion people use the internet globally as of April 2024. People verify the legitimacy of your HOA by searching and reading about it online; especially, prospects interested in renting or buying in your community. An HOA website is your opportunity to brand and promote your community to the world for increased awareness and possible sales.
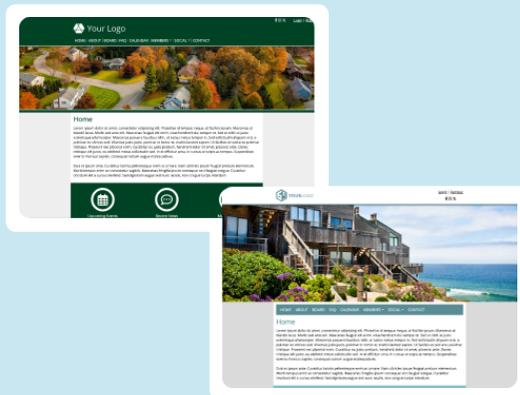
Must-have Features for Your Website

Desktop and mobile-friendly design

Cascade

Events calendar

Simple layout

Secure owner-only access

Documents

Rules and Regulation	Created 22 May 2024	
Annual Budget	Created 02 June 2024	Reviewed
HOA Bylaws	Created 06 June 2024	
Meeting Minutes	Created 12 June 2024	Reviewed
Newsletters	Created 14 June 2024	Reviewed

Photo gallery

Swimming Pool

Yoga Room
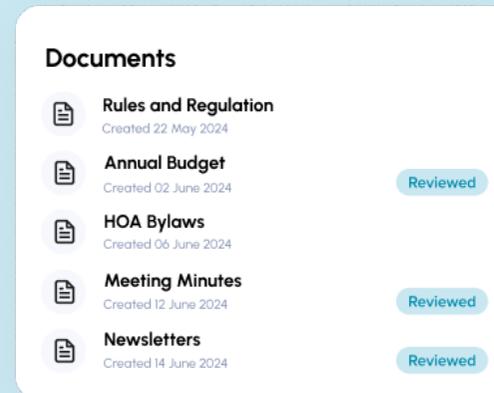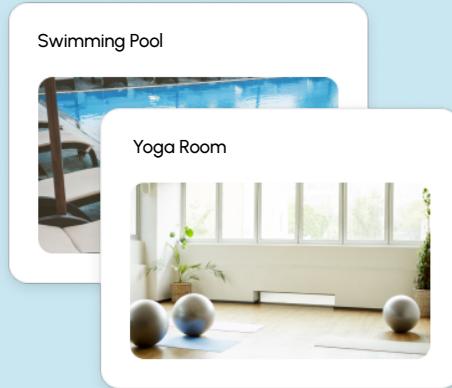
Search bar

Search Bar

Contact information

Project Manager
Chris Morris

Project Manager
Sophia Great
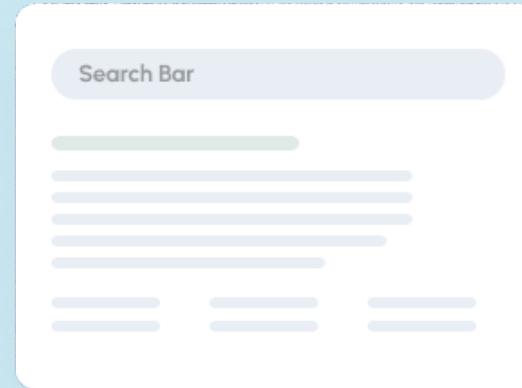
1. Desktop and mobile-friendly design

Mobile (cell phone) views account for almost half of web traffic worldwide. Your HOA site needs to look professional on all devices—computers, cell phones, tablets.

2. Events calendar

One of the best ways to ensure owners participate in HOA events is to integrate a community calendar into the website; giving them time to plan to be there.

3. Simple layout

Less is usually more when it comes to website design. Choose a layout that is simple and clean. Ensuring what residents are searching for is easy to find.

4. Secure owner-only access

Having a homeowner password-protected login portal allows your HOA to publish important content that only they can access.

5. Photo gallery

It's always better to show than tell. Including photos of the HOA's amenities and the community property provides a strong visual and helps attract interested buyers.

6. Search bar

Homeowners enter keywords to find exactly what they're looking for quickly.

7. Contact information

Give owners and interested buyers a way to engage with and reach management.

Highly Desired Features

1. **Mass communication**

   Mass emails, text and voice messages deliver communications to your community in minutes, so everyone is informed simultaneously.

2. **Events registration**

   See who and how many people will attend an event with advance online registration, so you don't over purchase or under purchase supplies.

3. **Automatic renewal notices**

   No one has time to chase outstanding fees. Automatic reminders get fees in early and on time.

4. **Online file cabinet**

   Upload and organize all governing documents for easy access to the Board and members.

5. **Bulk invoicing**

   Individual invoicing is time-consuming. Instead, you can mass produce invoices and send them out through your website.

6. **Online payments**

   Are you still waiting to collect and cash checks? Online payments through your website are processed instantly and increase record keeping accuracy.

7. **Get insider information**

   Ever wonder what your community needs and wants? People may not speak up in meetings but are more likely to respond to online surveys. Use the information for community improvement.

5 Requirements for a Great HOA Website

Your HOA website will be a success if it is:

User-friendly

Fast

Accessible by all devices

Informative

Secure

Getting Started

It's exciting to just jump in and get started. Here are a few things you'll want to think about.

Have clear goals

Putting every and anything on your website is not the best approach. Think about what you'd like to achieve with your website. Think about challenges the Board and members are experiencing. Share them with one of our Personal Project Managers so they can tell you how your HOA website can address those challenges.

Know your residents

Do you have mostly senior citizens, or young families or members with active lifestyles in your HOA?
Having an understanding of who your members are and what they are interested in will help determine what kind of content you'll post to your website.

Seek community input

Putting together an HOA website committee is a good idea, so one person won't be responsible for the entire project.
An HOA website committee could share some good ideas and insight into what their community wants to see on their site.

Tips for a Smooth HOA Website Set-up

· Dedicate time for your website development
· Follow our step-by-step process
· Review websites you like to see how they are organized and features your HOA would find useful
· Familiarity with Microsoft Word and Outlook for email
· Ask your Personal Project manager questions and apply their responses

Technical and Customer Support

Your Personal Project Manager

HOA Sites has over 20 years expert experience building HOA websites for self-managed HOAs to Master Associations. Our Personal Project Managers work with you from beginning to end to ensure you get the best HOA website for your unique community.

Best customer support in the industry

HOA Sites responds to customer queries in under 4 minutes, regardless of volume. Time matters. We proudly post response time in real time.
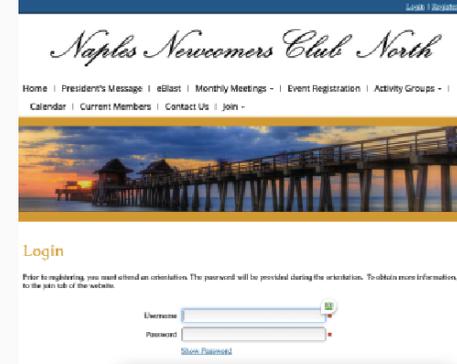
Sign up with HOA Sites today   ✉ aric@hoa-sites.com

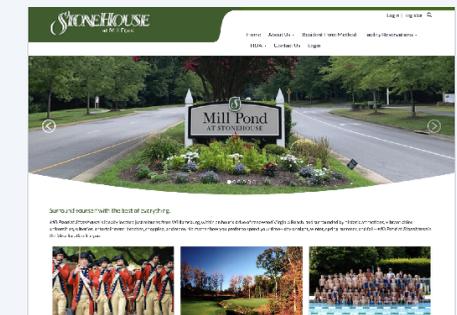# Visit HOA Sites to see our: 🖥 Website Examples 🖥 Website Designs

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Sycamore Hills ↗

Stonehouse at Millpond ↗